



# BACKGROUNDER

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## PROJECT DIRECTOR, ENTERPRISE SERVICES

Established in September 2012, the Project Director for Enterprise Services (PD ES) delivers secure, modern, agile, effective, and efficient information technology (IT) enterprise services that enable end-to-end communication, collaboration, messaging, content management, and application hosting across the Army by optimizing the efforts, interdependencies, and synergies of its product directorates:

- Acquisition, Logistics, and Technology Enterprise Systems and Services (ALTESS)
- Enterprise Computing (EC)
- Enterprise Content Collaboration and Messaging (EC2M)

The National Defense Authorization Act (NDAA) signed during the 2012 fiscal year (FY2012) established PD ES. Specifically, Section 353 of the FY2012 NDAA required the Secretary of the U.S. Army to consolidate existing enterprise email services and designate an organization to lead the effort. As a result, PD ES was created to provide formal acquisition oversight of enterprise email and to develop a formal acquisition program under the Office of the Assistant Secretary of the Army for Acquisition, Logistics, and Technology's, also referred to as ASA(ALT)'s, Army Acquisition Executive as the milestone decision authority.

Upon its inception, PD ES was established as the oversight office to Product Director, Enterprise Email, ALTESS, and Army Knowledge Online (AKO). After successfully implementing enterprise email for the Army, PD ES reorganized to better support the Army's network modernization efforts. In October 2013, the organization grew to include two new product directorates – EC and EC2M.



## ENTERPRISE SERVICES' PRODUCT DIRECTORATES

**ALTESS's** world-class enterprise data centers and highly skilled workforce provide customers, world-wide, with decision-making information through the use of leading-edge technologies. ALTESS:

- Secures data storage and computing facilities
- Provides full lifecycle, mission-oriented, process-driving, secure application hosting
- Manages services for all Department of Defense (DoD) and Army system environment needs
- Leverages green technologies in a state-of-the-art virtualized infrastructure

**Enterprise Computing** develops, delivers, and sustains enterprise IT services under PD ES. EC oversees a portfolio consisting of four primary initiatives:

- Army Data Center Consolidation Plan
- Army Enterprise Service Desk
- Army Software Marketplace
- Common Operating Environment

**EC2M** increases efficiencies and aligns resources to deliver and sustain enterprise-level IT communications that enable end-to-end collaboration, messaging, and content management across the Army workforce. Major initiatives managed through PD EC2M include:

- AKO sustainment and transition
- DoD Enterprise Email
- Enterprise Content Management and Collaboration Service
- Unified Capabilities



# FACT SHEET

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## ENTERPRISE SERVICES AT A GLANCE

**Leadership:** Acting Project Director Douglas Haskin

**Established:** September 2012

**Location:** Fort Belvoir, Va.

**Mission:** Develop, deliver, and sustain enterprise-level information technology (IT) services that enable end-to-end communication, collaboration, messaging, content management, and application hosting across the Army.

**Vision:** Lead transformation of the Army's legacy IT services to a shared enterprise services model that enables a seamless, integrated, front end for the Soldier on any trusted device, anywhere, anytime.

PD ES is responsible for:

- Delivery of mission essential enterprise services to the edge with consistent network access
- Creating a more effective network and operational security posture
- Enabling content, collaboration, messaging, and telephony to transverse network, geographical, and operational boundaries
- Reducing IT modernization and lifecycle management costs through a standardized Enterprise Services architecture
- Significantly reducing spending for stove-piped IT systems and services

## THREE-PRONGED APPROACH TO ENTERPRISE SERVICES

Three product directorates support the Enterprise Services mission; enabling data storage/management, future-focused IT acquisition for today's Soldier, and communication integration across systems and software.



**ALTESS's** world-class enterprise data centers and highly skilled workforce provide customers, world-wide, with decision-making information through the use of leading-edge technologies. ALTESS:

- Secures data storage and computing facilities
- Provides full lifecycle, mission-oriented, process-driving, secure application hosting
- Manages services for all Department of Defense (DoD) and Army system environment needs
- Leverages green technologies in a state-of-the-art virtualized infrastructure

**PD EC** develops, delivers, and sustains enterprise IT services under PD ES. PD EC oversees a portfolio consisting of four primary initiatives:

- Army Data Center Consolidation Plan
- Army Enterprise Service Desk
- Army Software Marketplace
- Common Operating Environment

**PD EC2M** increases efficiencies and aligns resources to deliver and sustain enterprise-level IT communications that enable end-to-end collaboration, messaging and content management across the Army workforce. Major initiatives managed through the office include:

- Army Knowledge Online sustainment and transition
- DoD Enterprise Email
- Enterprise Content Management and Collaboration Service
- Unified Capabilities



**Mr. Doug Haskin**  
Acting Project Director  
Project Director, Enterprise Services (PD ES)

Mr. Doug Haskin is the Acting Project Director for Enterprise Services. In this capacity, he manages a project office responsible for acquiring, fielding, and performing lifecycle sustainment of technology and services supporting many of the Army Chief Information Officer's largest enterprise initiatives. He provides leadership to a staff of over 300 government and contractor personnel across three product offices.

Mr. Haskin joined the PD ES team in November 2012 as the Deputy Project Director. His previous assignment as the Deputy Product Director, Transportation Information Systems (TIS) required him to support a product office responsible for the development, fielding, and lifecycle sustainment of multiple Army transportation information systems that provide 24/7 support to Soldiers responsible for movement of personnel and cargo during deployment and redeployment operations.



Prior to being promoted to Deputy Product Director for TIS, Mr. Haskin served as the Division Chief for TIS Operations from March 2009 to May 2010.

Before joining TIS, Mr. Haskin worked for the Project Manager, Distributed Common Ground System – Army (DCGS-A) as a logistician. He also supported the Product Manager, Battle Command Sustainment Support System (BCS3) project as both a contractor and later as a civilian from August 2004 to March 2008.

Mr. Haskin graduated from the United States Military Academy with a Bachelor of Science degree in Computer Science in May 1998 and completed a Master of Science degree in Program Management from the Naval Postgraduate School in June 2010. As an Army Quartermaster officer, he served as a platoon leader in the 2<sup>nd</sup> Armored Cavalry Regiment at Ft Polk; Assistant S-3 in the 2<sup>nd</sup> Infantry Division at Camp Casey, Korea; Combat Service Support Automation Management Officer (CSSAMO) in the 46<sup>th</sup> Corps Support Group at Ft Bragg; and Theater Subsistence Manager at Camp Stronghold Freedom, Uzbekistan.

Mr. Haskin holds Level 3 DAWIA certifications in Life Cycle Logistics and Program Management. In August 2010, he received the Federal Computer Week Rising Star Award and, in November 2012, he was awarded the Commander's Award for Civilian Service.